

Golfweek

True Temper Dynamic Gold Onyx Tour Issue shaft



True Temper Dynamic Gold Onyx Tour Issue wedge shaft (True Temper Golf)

By James Achenbach

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PINEHURST, N.C. – There seems to be a certain allure to black golf shafts made of steel, whether they are found in putters, wedges or irons.

"A lot of golfers really, really like them," said Chad Hall, global head of tour operations for True Temper. "We've had many (PGA Tour) reps and players asking for this for a long time."

Hall was referring to True Temper's new black steel wedge shaft, the DG (Dynamic Gold) Onyx Tour Issue. This shaft, introduced recently in Memphis at the St. Jude Classic and at the U.S. Open, could be a forerunner of more black shafts to come.

"The reason the Onyx shaft will be available only for wedges will become clear in 12 months or so when we make a major announcement," Hall said. "I can't say any more, but the wait will be worthwhile."

The DG Onyx Tour Issue shafts will be available July 14 in S400 and X100 flexes. The shafts are all black – "a liquid cosmetic process with multiple layers," Hall said – with gold logo and accents.

Except for the color, the black Tour Issue wedge shaft is identical to the Tour Issue wedge shaft that already exists. Tour Issue, in True Temper's jargon, means tighter sorting tolerances (for example, plus or minus a half gram in weight).

The DG Onyx Tour Issue, available from True Temper Performance Fitting Centers and the Titleist custom department, is expected to sell for about \$50 installed.