

New Project X Lz Shaft Now Available

Project X announced today that the new Project X LZ iron shaft is now available through Performance Fitting Center club fitters and OEM custom programs.

Project X LZ is designed to deliver distance through improved shaft loading and energy transfer by incorporating proprietary Loading Zone (LZ) technology.

“We took the LZ technology that made our graphite Project X LZ Hand Crafted shafts so successful and translated that into the Project X LZ steel shaft.” Don Brown, director of golf innovation for Project X said. “By reducing the stiffness in the midsection and stiffening the tip and butt section, we create a shaft that is easier to load and has exceptional feel. The result is a shaft that is stable in the down swing, increases ball speed and produces a mid-launch trajectory with a flat apex for increased distance and soft landings.”

This year alone, Project X LZ has been in the winner’s bag at the Honda Classic, WGC-Cadillac Championship and the Wells Fargo Championship.

Project X LZ is available in 5.0, 5.5, 6.0 and 6.5 flexes (3-PW MSRP: \$520).

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