

FOR IMMEDIATE RELEASE

**TRUE TEMPER**  
THE #1 SHAFT IN GOLF

## Dynamic Gold Secures Season-Opening Win on PGA TOUR

MEMPHIS, Tenn. (October 17, 2016) — The winner of the Safeway Open trusted Dynamic Gold in his irons and wedges to win the first event of the 2016-2017 PGA TOUR season and his second career victory.

The victory comes on the heels of a dominating 2015-2016 season for shafts by True Temper which won three Majors, 35 PGA TOUR events and \$58,171,000.

### What's in the Bag:

- The Safeway Open winner's bag: Dynamic Gold Tour Issue X100 shafts (5-9; PW); Dynamic Gold Tour Issue S400 shafts (AW, SW, LW)
- 74% of the Safeway Open field has shafts but True Temper in their irons
- 80% of the Safeway Open field has shafts but True Temper in their wedges

### About Dynamic Gold Shafts:

The Number One selling shaft in golf, Dynamic Gold shafts are preferred by skilled players seeking a low, penetrating ball flight. Find more information about Dynamic Gold at [www.truetemper.com](http://www.truetemper.com) and follow "TrueTemperGolf" on [Facebook](#), [Twitter](#) and [Instagram](#).

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### ABOUT TRUE TEMPER

*The leading manufacturer of golf shafts in the world, True Temper Sports is consistently the number one shaft on all professional tours globally. The company markets a complete line of shafts under the True Temper®, Grafalloy® and Project X® shaft brands, and sells these brands in more than 30 countries throughout the world. True Temper Sports is proudly represented by more than 1,000 individuals in ten facilities located in the United States, Europe, Japan, China and Australia. For more information, visit [www.truetemper.com](http://www.truetemper.com).*

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