

The Honda Classic Champ Wins With New Project X LZ Shaft

Memphis, Tenn. (February 29, 2016) — The 2016 Honda Classic Champion Won His 12th Pga Tour Event On Sunday With Project X Lz Shafts In His Irons.

He Switched His Irons Shafts To Project X Lz At The Northern Trust Open And Finished T2 Last Week. This Weekend, He Led The Field In Greens In Regulation (Gir) And Has Averaged 75% Gir Over The Last Two Tournaments And With Project X Lz Shafts In His Irons.

“We Designed Project X Lz Shafts To Deliver Improved Shaft Loading And Energy Transfer By Incorporating The Same Proprietary Loading Zone (Lz) Technology As Our Graphite Project X Lz Hand Crafted Shafts,” David Walker, Senior Director Of Sales And Global Tour Operations For True Temper Sports Said. “With This Technology, We Have Given The Tour Players An Iron Shaft That Delivers Distance Along With Enhanced Feel, Without Sacrificing Stability And Control—the Dna Of The Project X Brand.”

Key Shaft Stats For The Tournament:

- The Honda Classic Winner’s Bag: Project X Lz 6.5 (3-9)
- 92 Sets Of True Temper Shafts In Play At The Honda Classic

About Project X LZ Shafts:

Project X LZ features proprietary Loading Zone (LZ) technology, which is achieved by using variable wall technology in both butt and tip sections and a reduced stiff-ness midsection.

Golfers can not only feel Loading Zone technology, but see it as well in the rapid, tapered steps out of the grip through the mid-section of the shaft .LZ slightly modifies the bending stiffness in the mid-section of the shaft while the grip and tip section are stiffer.

Project X LZ shafts will be available at retail late 2016.

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