

## **Third Win For New Project X Lz Shaft At Wells Fargo Championship**

The New Project X Lz Iron Shafts Were In The Bag Of The 2016 Wells Fargo Championship Winner This Past Weekend On The Pga Tour, Marking The Third Tour Win This Year For The Shafts.

The Wells Fargo Champion Switched His Iron Shafts To Project X Lz 6.5 Two Weeks Prior To This Victory. Similarly, The Wgc-cadillac And Honda Classic Winner Also Switched To Project X Lz To Then Go On To Back-to-back Wins.

“We Designed Project X Lz Shafts To Deliver Improved Shaft Loading And Energy Transfer By Incorporating The Same Proprietary Loading Zone (Lz) Technology As Our Graphite Project X Lz Hand Crafted Shafts,” David Walker, Senior Director Of Sales And Global Tour Operations For True Temper Sports Said. “As We’ve Seen At The Honda Classic, The Wgc-cadillac Championship And Now The Wells Fargo Championship, Project X Lz Delivers Distance Along With Enhanced Feel, Without Sacrificing Stability And Control.”

### **Key Shaft Stats For The Tournament:**

- The Wells Fargo Championship Winner’s Bag: Project X LZ 6.5 (3-9); Dynamic Gold X100 (Pw); Dynamic Gold S400 (Sw, Lw)
- 104 Sets Of Shaft By True Temper In Play At The Wells Fargo Championship
- 20 Wins For Shafts By True Temper During The 2015-2016 Pga Tour Season

### **About Project X LZ Shafts:**

Project X LZ features proprietary Loading Zone (LZ) technology, which is achieved by using variable wall technology in both butt and tip sections and a reduced stiff-ness midsection.

Golfers can not only feel Loading Zone technology, but see it as well in the rapid, tapered steps out of the grip through the mid-section of the shaft. LZ slightly modifies the bending stiffness in the mid-section of the shaft while the grip and tip section are stiffer.

Project X LZ shafts will be available through Performance Fitting Centers and OEMs May 13, 2016.