

Two Wins In A Row With New Project X LZ Shaft

Memphis, Tenn. (March 7, 2016) — The 2016 Wgc-cadillac Championship Notched His Second And Consecutive 2016 Pga Tour Season Win On Sunday With New Project X Lz Shafts In His Irons.

This Weekend, He Led The Field In Strokes Gained And Hit 74% Greens In Regulation.

“Congratulations To The Wgc-cadillac Champ On Back-to-back Wins, And We Are Incredibly Excited About The Success He Has Had With Our New Project X Lz Iron Shafts,” David Walker, Senior Director Of Sales And Global Tour Operations For True Temper Sports Said. “We Designed Project X Lz Shafts To Deliver Improved Shaft Loading And Energy Transfer By Incorporating The Same Proprietary Loading Zone (Lz) Technology As Our Graphite Project X Lz Hand Crafted Shafts. These Wins Are Proving Out That We Have Given The Tour Players An Iron Shaft That Delivers Distance Along With Enhanced Feel, Without Sacrificing Stability And Control.”

Key Shaft Stats For The Tournament:

- The Wgc-cadillac Winner’s Bag: Project X LZ 6.5 (3-9)
- All Top 6 Finishers Play Shafts By True Temper
- 13 Wins For Shafts By True Temper During The 2015-2016 Pga Tour Season

About Project X Lz Shafts:

Project X Lz Features Proprietary Loading Zone (Lz) Technology, Which Is Achieved By Using Variable Wall Technology In Both Butt And Tip Sections And A Reduced Stiff-ness Midsection.

Golfers Can Not Only Feel Loading Zone Technology, But See It As Well In The Rapid, Tapered Steps Out Of The Grip Through The Mid-section Of The Shaft. Lz Slightly Modifies The Bending Stiffness In The Mid-section Of The Shaft While The Grip And Tip Section Are Stiffer.

Project X Lz Shafts Will Be Available At Retail Late 2016.

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