

FOR IMMEDIATE RELEASE



**Dynamic Gold Wins WGC-Bridgestone Invitational;  
Dynamic Gold AMT Wins 100<sup>th</sup> Open de France**

MEMPHIS, Tenn. (July 5, 2016) — True Temper’s Dynamic Gold brand won on both sides of the Atlantic this past weekend with a win at the WGC-Bridgestone Invitational on the PGA TOUR and the 100<sup>th</sup> Open de France on the European Tour.

Fresh off of his U.S. Open win, the WGC-Bridgestone Invitational champion had Dynamic Gold in his irons when he shot 4-under 66 to win his second World Golf Championship title and move to the No.2 spot in the Official World Golf Rankings.

The 100<sup>th</sup> Open de France winner trusted True Temper’s new Dynamic Gold AMT shafts, which have already won five tournaments stateside within the past year.

**What’s in the Bag:**

- The WGC-Bridgestone Invitational winner’s bag: Dynamic Gold Tour Issue X100 shafts (3-9; PW); Project X HZRDUS Black 105 (2 iron)
- 100<sup>th</sup> Open de France winner’s bag: Dynamic Gold AMT Tour Issue S400 (5-PW)
- True Temper was the #1 iron shaft manufacturer at the WGC-Bridgestone Invitational with 82 sets in play
- 8 of the Top 10 finishers at the WGC-Bridgestone Invitational had shafts by True Temper in their irons
- Shafts by True Temper have won 26 PGA TOUR events, include both Majors, this season
- \$36,268,000 won with shaft by True Temper this PGA TOUR season

**About Dynamic Gold Shafts:**

The Number One selling shaft in golf, Dynamic Gold shafts are preferred by skilled players seeking a low, penetrating ball flight.

**About Dynamic Gold AMT Shafts:**

Dynamic Gold AMT shafts are designed to get progressively heavier in three gram increments as golfers move from their long iron to short iron. Ascending Mass Technology makes the longer irons lighter, maximizing power, speed and distance, and the short irons heavier for more control and consistency.

Find more information about Dynamic Gold at [www.trueemper.com](http://www.trueemper.com) and follow “TrueTemperGolf” on [Facebook](#), [Twitter](#) and [Instagram](#).

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**ABOUT TRUE TEMPER**

*The leading manufacturer of golf shafts in the world, True Temper Sports is consistently the number one shaft on all professional tours globally. The company markets a complete line of shafts under the True Temper®, Grafalloy® and Project X® shaft brands, and sells these brands in more than 30 countries throughout the world. True Temper Sports is proudly represented by more than 1,000 individuals in ten*

*facilities located in the United States, Europe, Japan, China and Australia. For more information, visit [www.truetemper.com](http://www.truetemper.com).*

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