

FOR IMMEDIATE RELEASE



**True Temper: #1 Iron Shaft, #1 Wedge Shaft, #1 Driver Shaft  
at the Sanderson Farms Championship;  
#1 Iron Shaft, #1 Wedge Shaft at the WGC-HSBC Champions**

MEMPHIS, Tenn. (October 31, 2016) — Shafts by True Temper were the #1 irons, wedge and driver shafts in play at the Sanderson Farms Championship on the PGA TOUR this weekend. Additionally, the winner of the event trusted Dynamic Gold in his irons and wedges for his first PGA TOUR career win.

The winner of the WGC-HSBC Champions, closed 6-under 66 with Dynamic Gold AMT and Dynamic Gold S400 in his irons and Dynamic Gold S400 in his wedges to win by the largest margin in the tournament's history. Shafts by True Temper were also #1 in the iron and wedge shaft count at "Asia's Major."

To date, all of the champions this 2016-2017 season have won with Dynamic Gold.

**What's In the Bag:**

- The Sanderson Farms Championship winner's bag: Dynamic Gold Tour Issue X100 shafts (3-9) Dynamic Gold Tour Issue S400 (PW, AW, LW)
- #1 iron shaft: 76%% of the Sanderson Farms Championship field had shafts by True Temper in their irons
- #1 wedge shaft: 82% of the Sanderson Farms Championship field had shafts by True Temper in their wedges
- #1 driver shaft: 22% of the Sanderson Farms Championship field had Project X HZRDUS shafts in their drivers
- The WGC-HSBC winner's bag: Dynamic Gold AMT Tour Issue S400 shafts (3); Dynamic Gold Tour Issue S400 shafts (4-9; PW, SW, LW)
- #1 iron shaft: 69% of the WGC-HSBC Champions field had shafts by True Temper in their irons
- #1 wedge shaft: 77% of the WGC-HSBC Champions field had shafts by True Temper in their wedges

Find more information about Dynamic Gold at [www.trueemper.com](http://www.trueemper.com) and follow "TrueTemperGolf" on [Facebook](#), [Twitter](#) and [Instagram](#).

Find more information about HZRDUS at [www.pxshaft.com](http://www.pxshaft.com). Follow "ProjectXGolf" on [Facebook](#), [Twitter](#) and [Instagram](#).

###

**ABOUT TRUE TEMPER**

*The leading manufacturer of golf shafts in the world, True Temper Sports is consistently the number one shaft on all professional tours globally. The company markets a complete line of shafts under the True Temper®, Grafalloy® and Project X® shaft brands, and sells these brands in more than 30 countries throughout the world. True Temper Sports is proudly represented by more than 1,000 individuals in ten*

*facilities located in the United States, Europe, Japan, China and Australia. For more information, visit [www.truetemper.com](http://www.truetemper.com).*

**MEDIA CONTACT:**

**[lauren.carr@truetemper.com](mailto:lauren.carr@truetemper.com)**

**901-746-2011**